



AVaaS

# Audio/Video-as-a-Service

Primary Reasons for Late Conference Calls

**34%** Technical difficulty

**24%** Software downloads to join meetings

**23%** Cant' figure out how to join meetings

**90%** of meetings start at least 12 minutes late

## Contact Netrix

866 447 0088  
netrixllc.com

## The New Way of AV Purchase and Management

AV equipment used to require a very high initial cost where organizations would purchase the equipment, hire a consultant to install and setup the system and then hand-off the technology back to the organization for management. Over the last few years, many of these organizations have struggled to efficiently use their AV for meetings and conference calls. Furthermore, statistics from Harvard Business Review and WareHouse Research show that 90% of all meetings are started 12 minutes late and technical difficulty, software downloads, and confusion on how to use the technology are the top three culprits for meeting inefficiency. For senior executives, who average at least two days a week in meetings with three or more employees, this is a frustrating and costly loss of time.

## Hassle-Free, Elastic Technology Delivered In An OpEx Model On-Premise Or In The Cloud

AV-as-a-Service (AVaaS) is a consumption model of AV equipment and services on a recurring bases. AVaaS enables organizations to avoid the risk of owning expensive depreciating assets that are locally managed. AVaaS enables you to:

- make less capital-intensive purchases;
- consolidate multiple manufacturer AV equipment leases;
- provide managed services of your AV.

With AVaaS, organizations can push expensive initial hardware purchases into a service option that will be recognized on the balance sheet as an operational expense without the tax burden of purchased assets.

## Service and Lease Management

As part of the service, Netrix provides design and installation, software, cloud, remote network monitoring and system management services. Organizations also receive equipment leasing, get upgrades, maintenance and support that aligns with manufacturer's SLAs. Also, aggregate and manage all manufacturer contracts into a single, contract with flexible end terms and refresh cycles, underwritten through the Netrix internal capital group.